

# KEEP

GROWTH. CHANGE. POSSIBILITIES.

# SHEDDING!

INC.



Keep Shedding! Inc  
Kathy B. Dempsey, CSP  
10080 E. Mtn View Lake Dr  
Suite 362  
Scottsdale, AZ  
480.370.1472  
Kathy@KeepShedding.com  
www.KeepShedding.com

## Keynote Rehearsal & Audio Visual Needs

The Shed or You're Dead® keynote is designed for a high energy, engaging and WOW experience. Attendees often leave saying, "WOW, I've never experienced an event like this before!"

The first 5-10 minutes of the keynote are highly production focused. All venues are different. In order to create the most impactful experience possible, please note the following:

- Kathy will arrive early at your event and take on site pictures of key leaders, attendees and the location for insertion into opening.
- Kathy's introducer is extremely important and critical for the opening segment. (Please send contact info prior to event so coordination can be set up.)
- A 10-15 minute rehearsal prior to the event. (Kathy's introducer, lights person, audio & camera crew need to attend.)
- Ability to turn all lights off in room at one time (Need a dedicated person assigned to this.)
- The room needs to be completely empty of any banquet staff or attendees for the rehearsal.
- Once keynote begins, doors need to be shut and everyone seated and no food service staff waiting tables or people walking in until the lights come one again (first 5 minutes).
- LCD projector with screen (Kathy will bring laptop.)
- Audio hook-up to sound system for audio hooked to front podium on side of stage.
- Cordless lavalier microphone (Kathy will bring her own headset which will hook into your system.)
- Flashlight (Kathy will come out of the audience after introduction and lights go out.)
- WI-FI internet access
- IMAG\* -- Big Screen Monitor (for audiences over 500)

\*If camera crew with IMAG, additional rehearsal time will be required.

**Please contact us to confirm rehearsal time and any issues which may conflict.**

**Thanks for your assistance. We look forward to creating the WOW experience for you!**



What do  
you need  
to SHED  
today?