

Continuing Education and Strategic Credits Information

Evidence of Professional Qualifications and Credentials. Relevant Education, Professional Certifications, Personal and Professional awards to be used in applying for CEUs and other strategic credits.

Kathy B Dempsey, CSP

Kathy is President of KeepShedding! Inc. She ignites people and organizations with the skills and motivation to lead and manage change. As a former hospital executive, Kathy strategically led Memorial Health Care System's organizational development efforts to become one of top 100 hospitals in America.

Kathy's most popular book, *Shed or You're Dead®: 31 Unconventional Strategies for Growth and Change* is the recipient of a Writer's Digest International Book Award.

She has achieved the highest earned speaker's designation in the world, the Certified Speaking Professional (CSP).

Kathy Dempsey is a frequent keynote speaker at many state SHRM conferences across the country including, OH, SC, NC, ND, LA, MI, DE, VT, AR. She has also spoken at National SHRM.

Professional References.

1. ND SHRM State Conference- Paula S. Graner, 701-319-1313, pgraner@bis.midco.net, msitter@spanamerica.com
2. SHRM Eastern Region Director, Susan Post 703 535 6201 susan.post@shrm.org
3. Rebecca Briley, SHRM LA Conf Chair, 225-214-6807 rebeccab@efedcu.org

Title of Keynote

Shed or You're Dead®: 7 Strategies Every HR professional Needs to Know to Keep Your Organization Alive.

Presentation Description

Millions of dollars and thousands of hours are lost each year due to the inability to get your employees to move forward with change. Why do 75% of all change efforts fail? Managing smart in turbulent times and leveraging your human capital effectively are two of the most critical skills for HR leaders today.

Presentation/Session/Workshop Duration.

Key Notes sessions -- 1.25 hr

Indicate the appropriate program track for presentation.

General Keynote for all HR professionals

Session is approved for HRCI Strategic Credit.

Learning Objectives.

In this interactive keynote presentation, Kathy will empower attendees to:

- Identify 7 key strategies to keep your organization healthy and alive.
- Practice the 3 R's of shedding to help your organization deal with the ever-changing marketplace.
- Answer 3 critical questions to prepare your organization before you implement any significant change.
- Overcome the number one barrier to effectively managing change.
- Earn buy-in and support from top executives and centers of influence.

Format

Interactive keynote

AV requirements- Screen, LCD projector, IMAG for over 500 people.

Video – Videos available on www.keepshedding.com

Address and Education -

Name and Degrees:	Kathy B. Dempsey, CSP
Preferred address: (Number and Street) (City, State, Zip Code)	10080 E. Mountain View Lake Dr. Suite 362 Scottsdale, AZ 85258
Preferred Telephone #:	(877) 574-3366
Email Address:	kathy@keepshedding.com
Present Position: (Employer, Title, and Description)	President, KeepShedding! Inc Speaking, training and consulting company

Education (basic preparation through highest degree held.)			
Degree	Institution (Name, City, State)	Major Area of Study	Year Degree Awarded
RN	Erlanger Med Center	Nursing	1983
BS	Tennessee Temple University	Missionary Health	1983
MED	University of Tennessee	Education, Counseling	1990